

ASSIGNMENTS

BACHELOR OF COMMERCE

B.Com- 2nd semester (1st Year)

For

Promotee Students



Session 2024-25

Centre for Distance and Online Education

Guru Jambheshwar University of Science & Technology

Hisar-125001

Compiled by:-

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Programme Coordinator

B.Com - Programme

CDOE, GJUS&T, Hisar

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: Bachelor of Commerce (B.Com.)

Course Name: Financial Accounting-II

Total Marks – 30

Semester – 2nd

B.Com- 1st Year

Code: BCOM 201

Important Instructions

- i. All questions are compulsory.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of assignments on student's portal.**

ASSIGNMENT I

- Q1. What is the purpose of paying Del-Credere commission? Distinguish between, 'General Commission, 'Del-Credere commission' and 'Over-Riding commission?**
- Q2. What are the characteristics of Joint Venture? State the differences between Joint Venture and Consignment?**
- Q3. What do you understand by Hire Purchase System? Is it credit sale?**

ASSIGNMENT II

- Q1. Discuss the treatment of goodwill in case of admission of a new partner with journal entries?**
- Q2. Write short-note on:-**
 - (a) Short working**
 - (b) Royalty Reserve**
- Q.3 What is meant by dissolution of partnership firm? Explain the accounting procedure regarding dissolution of partnership firm?**

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Bachelor of Commerce (B.Com.)

Course Name: Macro Economics

Total Marks – 30

Semester – 2nd

B.Com- 1st Year

Code: BCOM 202

Important Instructions

- i. All questions are compulsory.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of assignments on student's portal.**

ASSIGNMENT I

- Q1. What do you mean by Macroeconomics? Discuss its nature, scope and importance.**
- Q2. Explain the following**
 - a) National income**
 - b) GDP**
- Q3. Explain the following**
 - a) Income Method**
 - b) Expenditure Method**

ASSIGNMENT II

- Q1. What do you mean by consumption function? Explain the different factors affecting consumption function.**
- Q2. What do you mean by the Keynesian theory of income and employment? Discuss its features.**
- Q3. Explain the characteristics and phases of Business Cycle.**

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: Bachelor of Commerce (B.Com.)

Course Name: Business Communication

Total Marks – 30

Semester – 2nd

B.Com- 1st Year

Code: BCOM 203

Important Instructions

- i. All questions are compulsory.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of assignments on student's portal.**

ASSIGNMENT I

- Q1. What is the nature of business communication, and how does it differ from personal communication?**
- Q2. What is the role of communication in effective business management and decision-making?**
- Q3. What are the key communication skills needed for success in a professional business environment?**

ASSIGNMENT II

- Q1. How does written communication differ from verbal communication in a business context?**
- Q2. What are the essential components of a well-structured business report, and how does it contribute to organizational success?**
- Q3. How do meetings facilitate effective communication in a business setting, and what are some best practices for conducting productive meetings?**

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: Bachelor of Commerce (B.Com.)

Course Name: Marketing Management

Total Marks – 30

Semester – 2nd

B.Com- 1st Year

Code: BCOM 204

Important Instructions

- i. All questions are compulsory.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of assignments on student's portal.**

ASSIGNMENT I

- Q1.** Describe the concept of Marketing. Explain the importance of marketing in current competitive environment.
- Q2.** Explain the macro- environment forces affecting marketing program of a banking institution.
- Q3.** Write a short note on the followings:
 - a. Distribution Channel
 - b. Marketing Mix

ASSIGNMENT II

- Q1.** What do you mean by pricing strategy in marketing? Elaborate the major pricing strategies implemented in this competitive era.
- Q2.** Define the term Consumer behaviour and explain the various determinants that help in formulation of consumer behaviour.
- Q3.** Write a short note on the followings:
 - a. Product Life Cycle
 - b. Product Branding

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Bachelor of Commerce (B.Com.)

Course Name: Organisational Behaviour
Semester – 2nd
Code: BCOM 205

Total Marks – 30
B.Com- 1st Year

Important Instructions

- i. All questions are compulsory.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of assignments on student's portal.**

ASSIGNMENT I

- Q1. What are the different challenges and opportunities of OB? Explain the different disciplines contributing in the field of OB.
- Q2. What do you mean by Stress Management? Explain different techniques for managing the stress.
- Q3. What do you mean by Learning? Explain the different theories of learning.

ASSIGNMENT II

- Q1. What are the applications of Emotional Intelligence in the organizations? Explain in details.
- Q2. What do you mean by perception? Explain the different factors affecting perception.
- Q3. Explain the different types of Group.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Bachelor of Commerce (B.Com.)

Course Name: Business Environment

Total Marks – 30

Semester – 2nd

B.Com- 1st Year

Code: BCOM 206

Important Instructions

- i. All questions are compulsory.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of assignments on student's portal.**

ASSIGNMENT I

- Q1. What do you understand by business environment? How it is helpful in business decision marking.**
- Q2. Describe the various components of business environment.**
- Q3. Explain the concept of monetary policy? Describe the qualitative and quantitative measures of monetary policy in India.**

ASSIGNMENT II

- Q1. Write a short note on the followings:**
 - a) Privatization in India**
 - b) Problems faced by MSME**
- Q2. Define the concept of Corporate Governance. What are the major factors affecting corporate governance?**
- Q3. Elaborate the social responsibility models applicability in India.**